

Curriculum vitae

Professional experience

Journalist / Editorial

Recent projects:

2014-2016: Writing and editing for Watchonista.ch and various print publications

2010-2016: project editor/writer for *Wristwatch Annual* (Abbeville Press)

2010-2012: editor/writer for relaunch of *Swiss Style* magazine

2007-2009: editor at *business guide* in Basel (until 10/2009). Tasks include writing, copywriting, editing, editorial planning. Regular columns on personalities, cars, book review, news in brief.

1999-2009: Editor/writer Fodor's Travel Guides for Germany (Bavaria) and Switzerland

1989-1999: Editor/writer, translator for launch of Nelles Guides, Munich

Radio/voice-overs:

1981-1985: full-time host (classical music, news) at Public Radio WFCR in Amherst, Massachusetts: morning show (Daybreak), special programming

1986-2011: freelance radio journalist for Deutsche Welle and DDC Productions: business, culture, technology and science, human interest, tourism, horology.

1994-2007: Regular voice-over work for Spotlight language CDs.

Audio-books: Ambrose Bierce's "One Of The Missing" and O'Henry's "Gift of the Magi"

Translating

German/French to English since 1984. First book: *Cosmic Music* on philosophy and music. Areas of expertise:

Annual reports, press releases, contracts, image brochures, advertising, screenplays. Areas of expertise: institutional, aviation, tourism, horology, legal, music, pharmaceutical/medical.

Clients: GEMA, Munich Tourist Office, Haus der Kunst (Munich), Acoustic Music Records.

Current clients include Swiss Economic Institute (Zurich), Clinique des Grangettes, various watch brands

Copywriting / ghostwriting

1997-present: editorial and project work for PR agencies, including consense communications GmbH, ServicePlan, Connect21 in Munich. Clients include BMW Financial Services, Alphabet International, Siemens Mobile, BMW, Vetter Pharma, EADS.

Tasks: press releases, image and product brochures, internal and external communication, speeches, headlines, taglines. I also ghostwrite a number of articles each year in the pharmaceutical field.

Miscellaneous:

Since 2014: Substitute teacher of German and English at the Cyle d'Orientation (Geneva)

1981-1985: teacher assistant for undergraduates at U-Mass: mass media, modes of film, history of film. Special lectures on African film (Ousmane Sembène), *The Battle Of Algiers*, Franz Kafka and *The Rainbow Warrior Affair*

Hobbies

Classical piano, choral singing (Voxmusica, and own choir), chess and cooking, hiking, swimming, skiing.

Publication sheet (selection)

PROJECT EDITOR or EDITOR

ABBEVILLE Wristwatch Annual 2011, 2012, 2013, 2014, 2015, 2016
Classic Wristwatches 2014/2015

APA GUIDES: Hungary, Budapest

APA POCKET GUIDES: Hungary (text and photos)

NELLES GUIDES: Hungary (pen-name Amalia Morgenstern)
New York (pen-name Simon Fischer)
Canada East (pen-name V. Nadezhnikov)

MICHELIN: Munich In Your Pocket, Green Guide Germany

MAGAZINES

ORYX (QATAR AIRWAYS): Portraits: Jérôme De Witt, Jean-Pierre Lépine, Franck Muller and Vartan Sirmakes, Michel Parmigiani (for May 2013), J.-C. Biver and Hublot, Swiss Watchmaking in the Jura, Richard Mille

SWISS STYLE (Geneva) regular contributions, editing, planning/design

SWISSINFO: [blogging](#) and reporting

BUSINESS GUIDE (Basel) regular contributions about Swiss watchmakers (Interviews with Jean-Claude Biver, Nicolas Hayek (senior), Max Büsser), construction, arts, women's issues, profiles, opinion pieces, interviews (Joschka Fischer, Hans Blix); editorial planning

WORLD OF INTERIORS, lifestyle/interiors articles, e.g., Mavros House in Ambelakia (Greece), Zum Griena Inn (Zillertal, Tyrol), the Schiller House in Weimar, Felt Shop in Munich, the Pfund Dairy in Dresden.

WHERE VIENNA (and **SALZBURG**): Hellbrunn Castle Gardens, Sports in Vienna, various photos incl. two covers, Third Man Tours, the Sound of Money, the Wachau

MUNICH FOUND, Munich: Radio Freed Europe, Garbage, Shades for Phydeaux, Black Forest Bathing, Up in Smoke, African Masks, Capoeira: Slaves' heritage.

EMIRATES, Dubai: Asparagus in Schrobenhausen, Skiing in Lech/Arlberg, Traveling the Bronx, Jean-Claude Biver Master of Time

SPOTLIGHT, Islay in a bottle, The holy terror of Baltimore (H.L. Mencken), Letter from America, Switzerland's Dance with the EU, Seeking Complication (on watches), Special Metals (on rare earths)

Contributions to travel guides, including APA Guides, Fodor's Travel Guides, Nelles Travel Guides.

PHOTOS

Published with: **Polyglott**, **APA Guides**, **Nelles Guides**, **Gräfe und Unzer** (Merian, Merian Live), **Abenteuer & Reisen**, **Compact Verlag**.

Web samples (radio & print):

[Memories of the Fall of the Wall \(1989\)](#)

[Swiss watchmakers and the recession](#)

[Mike Horn \(WRS\)](#)

[Swiss horse breeders \(swissinfo.ch\)](#)

[Reviving the serpent](#)

[Lörrach Stimmen](#)

[Tritium ban watches](#)

[Monaco Classic Week](#)

[Pramod Bhasin and the recession](#)

[Fake banknotes](#)

[Rare earth rush](#)

[Vox helvetiae](#)

[Deliberate Swiss](#)

[The paradox of beautiful things](#)

[Swiss timekeepers defy recession \(swissinfo\)](#)

[Travel on the edge](#)

